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June 15, 2010

ADOPTED

BOARD OF SUPERVISORS
COUNTY OF LOS ANGELES

The Honorable Board of Supervisors
County of Los Angeles
383 Kenneth Hahn Hall of Administration
500 West Temple Street
Los Angeles, California 90012

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JUNE 15, 2010

SACHI A. HAMAI
EXECUTIVE OFFICER

Dear Supervisors:

DELEGATE AUTHORITY TO ACCEPT A FORTHCOMING GRANT AWARD FROM THE LOS ANGELES COUNTY CHILDREN AND FAMILIES FIRST-PROPOSITION 10 COMMISSION AND 15 AMENDMENTS FOR THE HEALTHY KIDS OUTREACH PARTNERSHIP PROGRAM (ALL SUPERVISORIAL DISTRICTS) (3 VOTES)

SUBJECT

Request delegated authority to accept a forthcoming grant award from the Los Angeles County Children and Families First-Proposition 10 Commission to support the Healthy Kids Outreach Partnership Program; accept future grant awards and/or amendments; and amend agreements with 15 contracted agencies that are currently providing enrollment, retention, and utilization services for the Healthy Kids Outreach Partnership Program.

IT IS RECOMMENDED THAT YOUR BOARD:

1. Delegate authority to the Director of the Department of Public Health (DPH), or his designee, to accept and execute a forthcoming grant award from the Los Angeles County Children and Families First-Proposition 10 Commission (First 5 LA), for the Healthy Kids Outreach Partnership Program (HKOP) to continue support of community-based health coverage outreach, enrollment, retention, and utilization (OERU) services for the period of July 1, 2010 through June 30, 2011 in the anticipated amount of \$3,972,049, subject to the review and approval of County Counsel and the Chief Executive Office (CEO) and notification to your Board.

2. Delegate authority to the Director of DPH, or his designee, to accept and execute future grant awards and/or amendments to the First 5 LA grant award that provide funding through June 30,

2015, to support the HKOP, permit the rollover of any unspent funds, and/or increase or decrease funding up to 25 percent of each year's base award, subject to the review and approval of County Counsel and the CEO and notification to your Board.

3. Delegate authority to the Director of DPH, or his designee, to extend the term of 15 current community health coverage agreements for a period of one year, on a month-to-month basis, effective July 1, 2011, through June 30, 2012, at a cumulative maximum obligation of \$4,403,587, or until a competitive selection process is completed, whichever is sooner, and/or increase or decrease the agreements maximum obligations up to 25 percent of the base award fully offset by First 5 LA and/or Medi-Cal Administrative Activities (MAA) funds, subject to the review and approval of County Counsel and the CEO and notification to your Board.

PURPOSE/JUSTIFICATION OF RECOMMENDED ACTION

Approval of the recommended action will allow DPH to accept grant funds from First 5 LA and maintain its ongoing partnership with First 5 LA, a partnership in existence since fiscal year (FY) 2003-04. First 5 LA has included OERU services in its strategic plan through June 2015. The anticipated award amount of \$3,972,049 from First 5 LA for FY 2010-11 is approximately \$558,506 more than the amount awarded in FY 2009-10 (\$3,413,543). Your Board's approval of this recommended action will allow DPH to extend the 15 HKOP agreements identified in Attachment A, thereby preserving the provision of OERU services to uninsured families in Los Angeles County until DPH completes a solicitation for new OERU service agreements.

Approval of First 5 LA award in an anticipated amount of \$3,972,049, will allow DPH to provide OERU services. OERU Services are directed towards: 1) achieving health insurance coverage for all children ages birth through five years who reside in Los Angeles County and whose family incomes are at or below 300 percent of the federal poverty level; 2) optimizing children's health and development by increasing access to coordinated and quality health care; and 3) supporting the health care safety net by increasing the pool of insured children. If DPH receives less than the anticipated amount from First 5 LA, MAA matching funds would also decrease and DPH will reduce the maximum obligation of each agreement providing OERU services.

Based on survey data collected from May 2006 to January 2007 from parents of children ages zero to five enrolled in HKOP, the provision of OERU services has had a substantial positive impact such as an increase in the percentage of children with a usual source of medical care, dental care, ambulatory care, and specialty care. Additionally, the program improves the prospects of success of young children as they approach school age and demonstrates success in outreach and application assistance countywide. On March 18, 2010, the Center for Community Health Studies presented a report which demonstrated the success of the HKOP Program in linking vulnerable children to medical and dental care services, and a long term medical home.

Implementation of Strategic Plan Goals

This action supports Goal 2, Children, Family, and Adult Well-Being and Goal 4, Health and Mental Health of the County Strategic Plan, by providing outreach, enrollment, retention, and utilization services to low-income children and their families.

FISCAL IMPACT/FINANCING

The annual cost of the 15 agreements for FY 2010-11 and FY 2011-12 is approximately \$4,403,587, consisting of \$3,972,049 from First 5 LA and \$431,538 from MAA funds for a total cost of \$8,807,174 through FY 2011-12, 100 percent offset by the forthcoming First 5 LA grant award and MAA reimbursement funds.

There is no net County cost associated with this action.
Funding for these services are included in DPH's FY 2010-11 Proposed Budget and will be requested in future FYs as necessary.

FACTS AND PROVISIONS/LEGAL REQUIREMENTS

On July 11, 2002, First 5 LA approved a \$100,000,000 allocation over five years for the development and implementation of the Healthy Kids Initiative for the State of California, from which Los Angeles County's Healthy Kids is derived. The program was developed to provide health coverage for children from birth to age five, whose family incomes do not exceed 300 percent of the federal poverty level and who are not eligible for Medi-Cal or Healthy Families coverage.

On May 13, 2003, your Board approved a strategic partnership with First 5 LA to provide health coverage OERU services for the Healthy Kids program, for the period of July 1, 2003 through June 30, 2004, in the amount of \$4,660,776, with delegated authority to accept future grant awards for up to four years at a maximum obligation of \$4,660,776 for each year.

On July 1, 2003, your Board originally approved the 15 community-based health coverage OERU service agreements identified in Attachment A for the period of July 1, 2003 through June 30, 2004, with provisions for up to four 12-month automatic renewals, offset with the First 5 LA funds approved by your Board on May 13, 2003, and delegated authority to Department of Health Services (now DPH) to increase the maximum obligations by up to 15 percent.

On February 8, 2005, your Board approved Amendment Number 1 to 13 community-based OERU Agreements which revised the Billing and Payment Section of the Agreement to include new MAA language for the agencies involved in MAA performed services eligible for federal reimbursement of costs. The agreements with the City of Long Beach and the City of Pasadena did not require amending the language as they were already participating in the MAA program.

On June 10, 2008, your Board approved Amendment Number 1 to the LAUSD and LACOE agreements and Amendment Number 2 to the 13 community-based OERU providers to extend the term effective July 1, 2008 through June 30, 2009 and to increase the maximum obligation of each agreement for a revised cumulative annual maximum obligation of \$4,403,587.

On June 9, 2009, your Board approved Amendment Number 2 to Agreement Number 00493 with First 5 LA to extend the provision of OERU services for HKOP for an additional 12 months for the period of July 12, 2009 through June 30, 2010 at a base award amount of \$3,413,543: 100 percent offset by a combination of a rollover of unspent DPH funds and reallocation of unspent First 5 LA's Healthy Kids premium funds from FYs 2007-08 and 2008-09. Additionally, your Board delegated authority to the Director of DPH to amend 15 service agreements to extend the term for an additional 12 months, through June 30, 2011.

DPH is currently amending the 15 HKOP agreements through June 30, 2011, under authority delegated by your Board on June 9, 2009.

Attachment A lists the 15 community-based OERU providers.

CONTRACTING PROCESS

On February 28, 2003, DHS released a Request for Proposals (RFP) seeking qualified agencies to provide OERU services. Forty-five agencies responded. After reviewing the proposals, 10 were determined to be the best qualified and were selected based on the criteria outlined in the RFP.

Additionally, five sole source agreements were awarded. Four agencies were chosen based on their unique qualifications as public agencies with direct access to the target population and one agency was chosen based on their unique experience and history with providing health coverage training services.

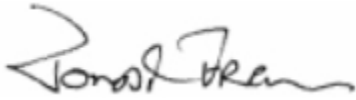
Unless First 5 LA, as the funder of the outreach and enrollment division of the Healthy Kids program, determines that DPH shall continue contracting/subcontracting with the existing 15 providers, DPH anticipates releasing a RFP for OERU services during FY 2010-11 and anticipates completing the evaluation process and identifying the qualified providers no later than December 31, 2011. DPH will then return to your Board to obtain approval of the new contracts to become effective no later than July 1, 2012. Therefore, the ability to extend the existing contracts through June 30, 2012, if necessary, will allow for services to continue uninterrupted until the new contracts are established.

IMPACT ON CURRENT SERVICES (OR PROJECTS)

Approval of the recommended action will allow DPH to accept future awards from First 5 LA, match First 5 LA funds with MAA funds, and continue the collaborative efforts of OERU service providers enrolling children into Medi-Cal, Healthy Families, Healthy Kids, and other health coverage programs that allow families to access healthcare coverage.

The Honorable Board of Supervisors
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Respectfully submitted,

A handwritten signature in black ink, appearing to read "Jonathan E. Fielding". The signature is fluid and cursive, with a large initial "J" and "F".

JONATHAN E. FIELDING, M.D., M.P.H.
Director and Health Officer

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Enclosures

c: Chief Executive Officer
County Counsel
Executive Officer, Board of Supervisors

Healthy Kids Outreach Partnership FY 2010 – 2011 Funding Recommendations

Community Health Coverage Agreements: Outreach, Enrollment, Utilization and Retention Services

AGENCY	SPA	Fiscal Year 2010/2011 Allocation
AltaMed Health Services 500 Citadel Drive, Suite 490 Commerce, CA 90040	7	\$338,069
Asian Pacific Health Care Venture, Inc 1530 Hillhurst Ave. Ste 200 Los Angeles, CA 90027	2, 3, 4, 7	\$317,651
Catholic Health Care West dba California Hospital Medical Center 1401 South Grand Avenue Los Angeles, CA 90015	4, 6	\$365,251
Citrus Valley Health Partners G.E.M Project 1115 S. Sunset Ave. Los Angeles CA 90015	3	\$364,065
Community Health Councils Inc. 3731 Stocker St. Ste 201 Los Angeles, CA 90008	6, 8	\$437,476
Crystal Stairs, Inc. 4305 Degnan Blvd. Ste 102 Los Angeles, CA 90008	6,7,8	\$661,575
Glendale Adventist Medical Center 1509 Wilson Terrace Glendale, CA 91206	2	\$250,825
Los Angeles County Office of Education 9300 Imperial Highway Room 210 Downey, CA 90242	Countywide within LACOE School District	\$157,500
Los Angeles Unified School District 333 South Beaudry Avenue, 29 th Floor Los Angeles, CA 90017	Countywide within LAUSD School District	\$157,500
Maternal and Child Health Access 1111 W. 6th Street Ste 400 Los Angeles, CA 90017	4, 6	\$367,500
Tarzana Treatment Center 18646 Oxnard St., Tarzana, CA 91356	1, 2	\$319,511
Venice Family Clinic 604 Rosa Ave. Venice, CA 90291	5	\$151,822
City of Long Beach Department of Health & Human Services 2525 Grand Avenue Long Beach, CA 90815	Within the city of Long Beach	\$160,467
City of Pasadena Public Health Department 1845 North Fair Oaks Avenue Pasadena, CA 91103	Within the cities of Pasadena, Altadena & Sierra Madre	\$52,500
National Health Foundation 515 South Figueroa Street, Suite 1300 Los Angeles, CA 90071	Countywide for Training Services	\$301,875

NUMBER OF AGENCIES: 15

TOTAL ALLOCATION:

\$4,403,587